



Create innovatively NOW

workshop
April 3-7, 2017
Zagreb, Croatia



ZGODA

Introduction and Aims

Create Innovatively NOW is an experiential five days workshop about creativity in action, rapid innovation and deep presence.

The fundamental longing of humans is to express themselves; the fundamental human ability is creativity. Expression can have different forms and needs a variety of tools and techniques. Tools and techniques without the right skills are wasted potentials.

Being creative causes suffering if we cannot live creatively in our profession.

It is not only about how to act with more tools and techniques, but to build a bridge between your voice and your work. It requires clarity of what someone wants to express and an understanding of the creative process.

This workshop employs the magic of a group, working together, learning together, providing service, support and feedbacks with each other, being active, but guided and protected.

One topic, the same process, an individual approach.

This workshop is the result of the European TECRINO project.
<http://www.tecrino-project.eu>



Objectives

The objectives of the workshop "Create innovatively NOW" are:

Embrace your creativity

Accepting creativity and innovation as an integral part of one's being. Change your perceptions, create new symbols, explore all the possibilities film/video can provide, create new metaphors using only one's sense of vision or body language. Develop your ability to sense. Trust your sensibility and trust your intuition. Use your imagination.

Acquire new creative skills

Discover new methods and tools to express yourself and create your desired outcome.

Understand the creative process

Identifying the elements and creative use of video elements in proactive communication. Connecting experience with theory.

Sharing

Present results of practical work. Give and take feedback. Expose your work to criticisms. Learn what can be better, improved.



Methods

The workshop will provide experiential learning of innovation and creativity, applied to video making as a creative process.

The given topic of the week is "Humans and Nature".

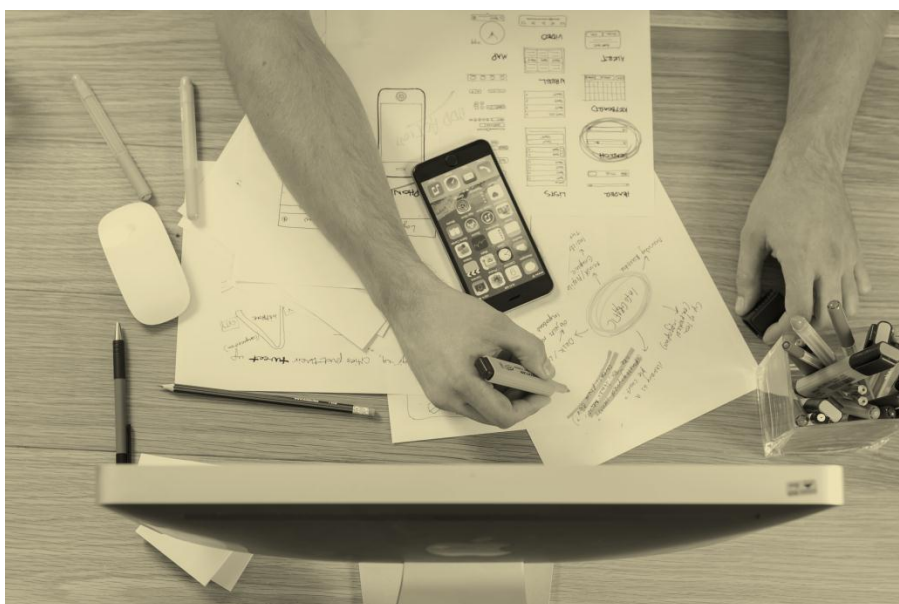
Three modules per day:

- exercise of movement, expression and improvisation for film acting;
- experiential learning through real-life, video-making exercise;
- reflecting and connecting experience within a theoretical frame.

The workshop will be run by an interdisciplinary team of experts, practitioners and trainers.

Participants will:

- send a synopsis and a script before the workshop
- select few projects that will be developed further
- create drafts in visual storytelling, storyboard and scenarios
- have short acting exercises
- be introduced in a video recording and framing
- choose the right location, motives and shoot a film
- evaluate the collected materials and edit the video
- present the results and exchange feedbacks.



Target Groups

The workshop is created for adults whose capacity to live life fully and authentically significantly influence other people's wellbeing: teachers, facilitators, innovators and change makers. We invite people who enjoy learning by living, people who want to live more authentically and proactively.

Participants will gain a better reference point for their creation. This course opens up the possibility to initiate a long-term transformation and to become a more creative and innovative professional.



Preparation

We invite you to be fully present during all the course dates: engaging in activities, being on time for sessions and committing fully to learning, sharing and exploring the topic.

The main theme of this course is the exploration of your creativity in the real life activity of video making. The topic of the week is "**Humans and Nature**". We will use nature and Maksimir park for inspiration, thus be ready to host yourself and prepare your body (and clothes) for an active and engaging presence.

To ensure sufficient time for the creative process and the realization of the video it is necessary to prepare a synopsis* and script** before starting the workshop. Please let us know what kind of software for video editing you are going to use. We recommend that you send your synopsis and script to us by March 27th, so we can give you some more guidelines for an efficient and realistic preparation, if necessary.

Sharing personal experiences and listening, taking inspiration from nature and giving examples of innovative human creations are essential parts of the workshop.

* A synopsis is a brief description of your screen story in a written form. It contains all the important elements - characters, storyline, actions, reactions and major incidents - from beginning to end in chronological order.

** The script, or screenplay, outlines all of the elements (audio, visual, behavior, and dialogue) that are required to tell a story. <http://www.wikihow.com/Write-Movie-Scripts>

What to bring?

- A computer with software for video editing (Recommendation: Adobe Premiere, Windows Movie Maker, Apple Final Cut, Apple iMovie, Nero Video).
- Your own smart phone or camera with at least 2GB free space with USB cable or any other equipment to transfer video materials from camera to computer.

Casual, comfortable clothes and shoes for indoors and outdoor activities; raincoat or waterproof jacket.

Trainers

The program will be facilitated by Mare Šuljak, Goran Hudec and Jasenka Gojšić, supported by experts and practitioners.



Mare is a visual artist, currently freelancing in the field of visual art. She is a longtime associate of Isoropia in making visual materials for different projects. She obtained a MFA at Academy of Fine Art in Zagreb. She has participated at many solo and group exhibitions, art colonies, workshops and film productions. In 2013 her debut film Site Selection was selected for the Oberhausen FF's official competition and gained the Debutante of the Year award at the Days of Croatian Film Festival, Zagreb.



Goran has great expertise and has published papers on soft skills development at a students' level. For the last few years his focus has been on creativity and innovation enhancement. Transferring that knowledge into adult education is one of the reasons for his contribution to the project.

He has some 80 contributions (1.5 – 2.5 minutes) for the TV programme Calendar (text, video selection and montage). Goran was honoured with "Sfera" award for the best SF short novel, printed in Great Britain, Italy and Croatia.



Jasenka is a facilitator of transformational learning. She has 23 years of experience in leadership and management, has always focused on the growth of people involved in an endeavour. As a mentor, teacher and trainer, she supports transformation by experiential learning.

Venue - Maksimir, Zagreb

Date	April 3-7, 2017 (Monday-Friday)
Venue	Maksimir Park, Zagreb, Croatia http://www.park-maksimir.hr https://youtu.be/6nEZLQ8jqz4
Info	jasenka.gojsic@isoropia.hr +385 98 452 134

The workshop will take place in the beautiful Maksimir Park – where we will be together both outside in the park or inside in a restaurant from 10am to 3pm daily. Afternoons and evenings we will "swarm" out across the whole city to the most attractive and suitable pockets and places to work and create.

Finances

Costs:	accommodation is not included
Participation fee:	700 EUR per person Fee includes course materials, breakfasts, refreshments and lunches.



Organizer

Isoropia d.o.o. is a privately owned company, established in 2007 to enable a balanced career for its owner and to promote an authentic way of living and working among those who seek their own way or are passing through major transformational points in their lives. The company provides support in personal, organizational and community transformations by training, facilitating, consulting, and participating in projects which fulfil the deepest desires of individuals and groups of people.

Isoropia provides support to individuals and organizations in two ways. One way is to organize workshops that discover the strengths, dreams and ways of how to create a person's and a collective's desired future (neither fixing deficiencies nor solving problems). The second kind of support is to provide training programmes for the new competences needed for efficient collaborations in network organizations.

Contact:

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ZGODA, in English CHANCE, is Association for Economical, Environmental and Social Sustainability that aims to implement sustainability strategies into local community.

Our main activities, projects and trainings that we organize are intended towards understanding the necessity of taking an active role in the development of local community, fostering fulfilment of personal potential.



Draft programme

Breakfast: 09:00
Lunch: 15:00

Please note that the programme might be subject to changes.

Monday April 3rd Meeting each other

17:00 Opening Circle - check-in
Introduction to the coming week
19:00 Eating together for the first time

Tuesday April 4th My story

10:00 Morning exercises of acting skills
11:00 Discussion of prepared storyboard and scenarios
12:00 Just tell it!
Define your scenario (based on pre course preparation)
14:00 Creative processes
reflect and conceptualize
HMW Museums as innovative case studies

Wednesday April 5th Collecting bit and pieces

10:00 Morning exercises of acting skills
11:00 Tips & tricks about video filming
12:00 Shoot!
Take video sequences according to the scenario
14:00 A creative person
How creative are you?
HMW Selected video collection study

Thursday April 6th Manifesting our stories

10:00 Morning exercises of acting skills
11:00 Video editing
12:00 Do it!
14:00 4 P theory: Product/ Person/ Place/ Process
HMW Brush the video up

Friday April 7th Rehearsing and harvesting

10:00 Feedbacks and learning
11:00 Rehearsing
Can you do it better / brush it up?
14:00 Explore the future from within
EVENING Premiere party